

Order / Rev: 683886 - 5
 Alt Order #: 06144491
 Flight Dates: 10/16/12 - 10/22/12

Advertiser: Democratic Congressional Campaign Cc
 Product Desc: DCCC
 Estimate: 1194

WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
14	WTSP	10/16/12	10/22/12	CBS This Morning CBS This Morning	CM	8-9a (8:00 AM-9:00 AM)	:30	3	\$300.00	P-4	0.00	NM	3	\$900.00
CBS THIS MORNING														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	MTWTF--				3	\$300.00		0.00			
15	WTSP	10/16/12	10/22/12	M-F 930-10a Millionaire	CM	9:30-10A MTWTF--	:30	2	\$200.00	P-3	0.00	NM	2	\$400.00
MILLIONAIRE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	MTWTF--				2	\$200.00		0.00			
16	WTSP	10/19/12	10/19/12	Fri Prime C Blue Bloods	CM	Fri 10-11p ----F--	:30	1	\$9,000.00	P-3	0.00	NM	1	\$9,000.00
BLUE BLOODS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--				1	\$9,000.00		0.00			
17	WTSP	10/19/12	10/19/12	Fri Prime A Undercover Boss	CM	Fri 8-9p ----F--	:30	1	\$7,500.00	P-2	0.00	NM	0	\$0.00
UNDERCOVER BOSS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--				1	\$7,500.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	WTSP	10/15/12-10/21/12		Fri Prime A		Fri 8-9p		----F--	:30	(\$7,500.00)	0.00	NM		
Credited														
18	WTSP	10/20/12	10/20/12	Sat 6-8a 10 News, 6am Saturday	CM	Sat 6-8a -----S-	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
10 NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-				1	\$150.00		0.00			
19	WTSP	10/20/12	10/20/12	Sat 7-730p Wheel of Fortune	CM	7-730p -----S-	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
WHEEL OF FORTUNE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-				1	\$800.00		0.00			
20	WTSP	10/20/12	10/20/12	Sat 730-8p Young Icons	CM	Sat 730-8p -----S-	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
JEOPARDY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-				1	\$800.00		0.00			
21	WTSP	10/20/12	10/20/12	Sat 8-10a CBS This Morning Saturday	CM	Sat 8-10a -----S-	:30	1	\$240.00	P-4	0.00	NM	1	\$240.00
CBS THIS MORNING - SAT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-				1	\$240.00		0.00			
22	WTSP	10/21/12	10/21/12	LN (Su) Late News (Su)	CM	Su 11-1135p -----S	:30	1	\$1,400.00	P-4	0.00	NM	1	\$1,400.00
10 NEWS-11P SU														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S				1	\$1,400.00		0.00			
23	WTSP	10/21/12	10/21/12	NFL Football Game #2* Sat-Su 4-7PM NFL Football	CM	4-7p (4:15 PM-7:00 PM)	:30	1	\$10,000.00	P-3	0.00	NM	1	\$10,000.00
NFL ON CBS WEEK 3 GM 29/23/12														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S				1	\$10,000.00		0.00			
E 24	WTSP	10/21/12	10/21/12	Sun 630-7p Sun 630-7p 10 News	CM	Sun 630-7p -----S	:30	1	\$700.00	P-3	0.00	NM	0	\$0.00
2 10 NEWS-SU														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S				1	\$700.00		0.00			

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E 24	WTSP	10/21/12	10/21/12	Sun 630-7p Sun 630-7p 10 News	CM	Sun 630-7p	-----S	:30	1	\$700.00	P-3	0.00	NM	0	\$0.00
2 10 NEWS-SU <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 -----S 1 \$700.00 0.00 <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 WTSP 10/15/12-10/21/12 Sun 630-7p Sun 630-7p -----Su :30 (\$700.00) 0.00 NM Credited [letterman line 1]															
25	WTSP	10/21/12	10/21/12	CBS Sunday Morning CBS Sunday Morning	CM	Sun 9-1030a	-----S	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
CBS SUNDAY MORNING <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 -----S 1 \$1,000.00 0.00															
26	WTSP	10/18/12	10/18/12	Thu Prime C The Mentalist	CM	Thu 10-11p	---T---	:30	1	\$8,000.00	P-3	0.00	NM	0	\$0.00
THE MENTALIST <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 ---T--- 1 \$8,000.00 0.00 <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 WTSP 10/15/12-10/21/12 Thu Prime C Thu 10-11p ---Th----- :30 (\$8,000.00) 0.00 NM Credited															
27	WTSP	10/18/12	10/18/12	Thu Prime B Big Brother 14	CM	Thu 9-10p	---T---	:30	1	\$8,000.00	P-4	0.00	NM	0	\$0.00
PERSON OF INTEREST <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 ---T--- 1 \$8,000.00 0.00 <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 WTSP 10/15/12-10/21/12 Thu Prime B Thu 9-10p ---Th----- :30 (\$8,000.00) 0.00 NM Credited															
28	WTSP	10/16/12	10/16/12	Tue Prime A NCIS	CM	Tue 8-9p (8:00 PM-9:00 PM)	-T-----	:30	1	\$15,000.00	P-3	0.00	NM	1	\$15,000.00
NCIS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 -T----- 1 \$15,000.00 0.00															
29	WTSP	10/18/12	10/18/12	Thu Prime B Person of Interest	CM	Thu 9-10p	---T---	:30	1	\$8,000.00	P-4	0.00	NM	1	\$8,000.00
PERSON OF INTEREST <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 ---T--- 1 \$8,000.00 0.00															
30	WTSP	10/18/12	10/18/12	Thu Prime C Elementary	CM	Thu 10-11p	---T---	:30	1	\$8,000.00	P-3	0.00	NM	1	\$8,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 ---T--- 1 \$8,000.00 0.00															
31	WTSP	10/19/12	10/19/12	Fri Prime A CSI: NY	CM	Fri 8-9p	----F--	:30	1	\$7,500.00	P-3	0.00	NM	1	\$7,500.00
UNDERCOVER BOSS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 ----F-- 1 \$7,500.00 0.00															
													Totals	49	\$93,630.00